

Action Read

COMMUNITY LITERACY CENTRE



NEWS RELEASE FOLLOWS – For Immediate Release

ATTENTION COMMUNITY EDITORS

Calling all Game of SCRABBLE lovers! Join us for “SCRABBLE in the Square” with Action Read on Saturday May 10th - Downtown Gives Back Day

Guelph, ON, Canada. April 30, 2014 -- On Saturday May 10th, 2014 Action Read Community Literacy Centre is part of an exciting event called 'Downtown Gives Back'. Organized by the Downtown Guelph Business Association, on this day 10% of proceeds from purchases at participating stores and restaurants will be donated to eight charitable organizations. It's a fabulous opportunity to get out to our many fine downtown shops and restaurants, while supporting the work of eight worthy charities!

In order to raise awareness about the charitable purpose behind this event and about literacy in particular, Action Read is hosting a community SCRABBLE tournament at the St. George's Square Activity Court in Downtown Guelph on this day from 11-3 pm. Action Read invites any member of the community to play a game of SCRABBLE– from novice to experienced player. Teams of 4 will assemble to play games of 'snappy' SCRABBLE where each game is ½ hour long. Play as an individual or bring along friends or colleagues to play as a team. Reserve your spot by calling Action Read at 519-836-2759 or emailing artutor@on.aibn.com. There is no cost to play.

Each player will receive a participation certificate, will compete to win a small literacy-related gift, and will have their name entered into a draw for a prize for a Deluxe SCRABBLE game.



Charitable No. BN 13365 2214 RR 0001

2 Quebec Street, Suite 220, Guelph, ON, N1H 2T3
action1@on.aibn.com (email) • www.ActionRead.com
519-836-7020 (fax) • **519-836-2759 (tel)**

Finally, at 12 noon come by to watch our version of 'Celebrity SCRABBLE'! Community leaders such as Liz Sandals, Kitty Pope, Frank Valeriote, Cst Bryan "Buzz" Dean, Action Read Board Chair Anne Purkis and others will they 'rack' their brains, and battle it out in a war of words! Silliness and creativity will reign supreme, be assured.

Meet up with other SCRABBLE and literacy lovers. Support our wonderful downtown and the work of eight terrific charities. For more information, visit www.downtownguelph.com/events or www.actionread.com



SCRABBLE, the distinctive game board and letter tiles, and all associated logos are trademarks of Hasbro in the United States and Canada and are used with permission.
© 2014 Hasbro. All Rights Reserved.